



Empowering Better Health  
Decisions

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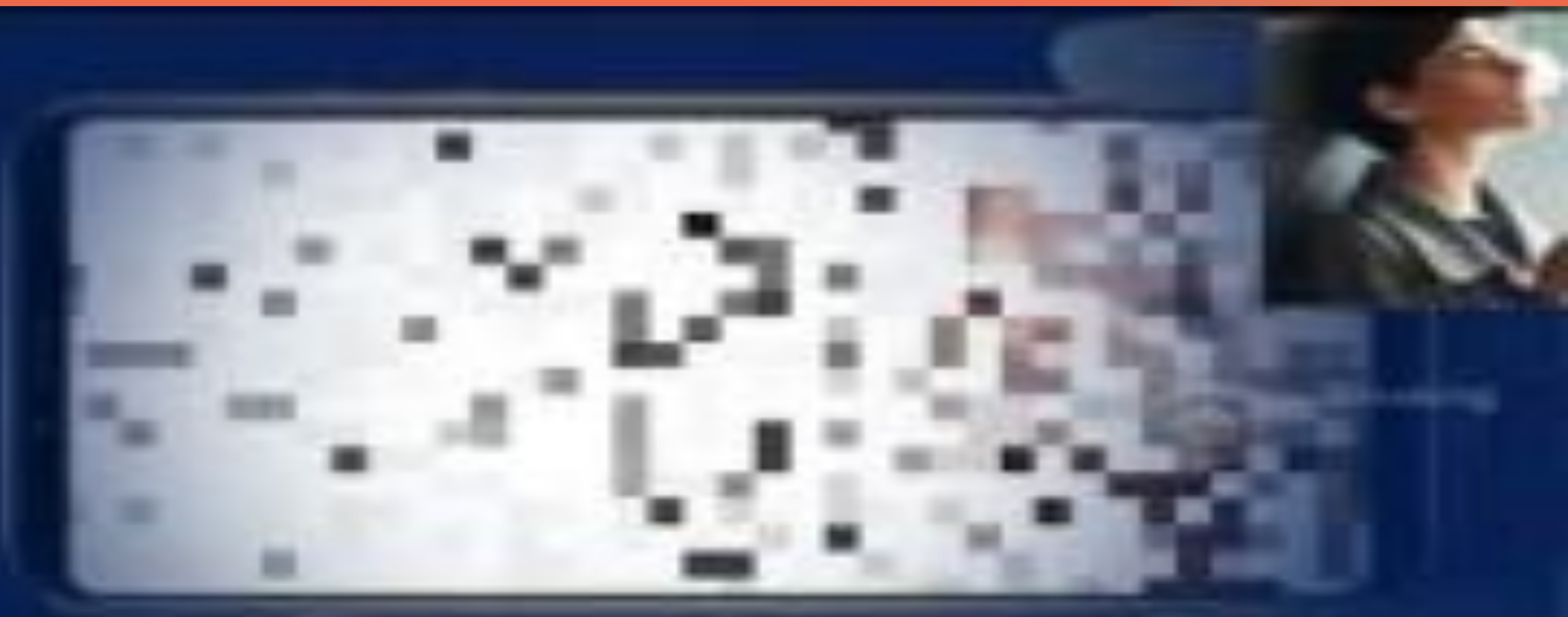
# The Eureka moment



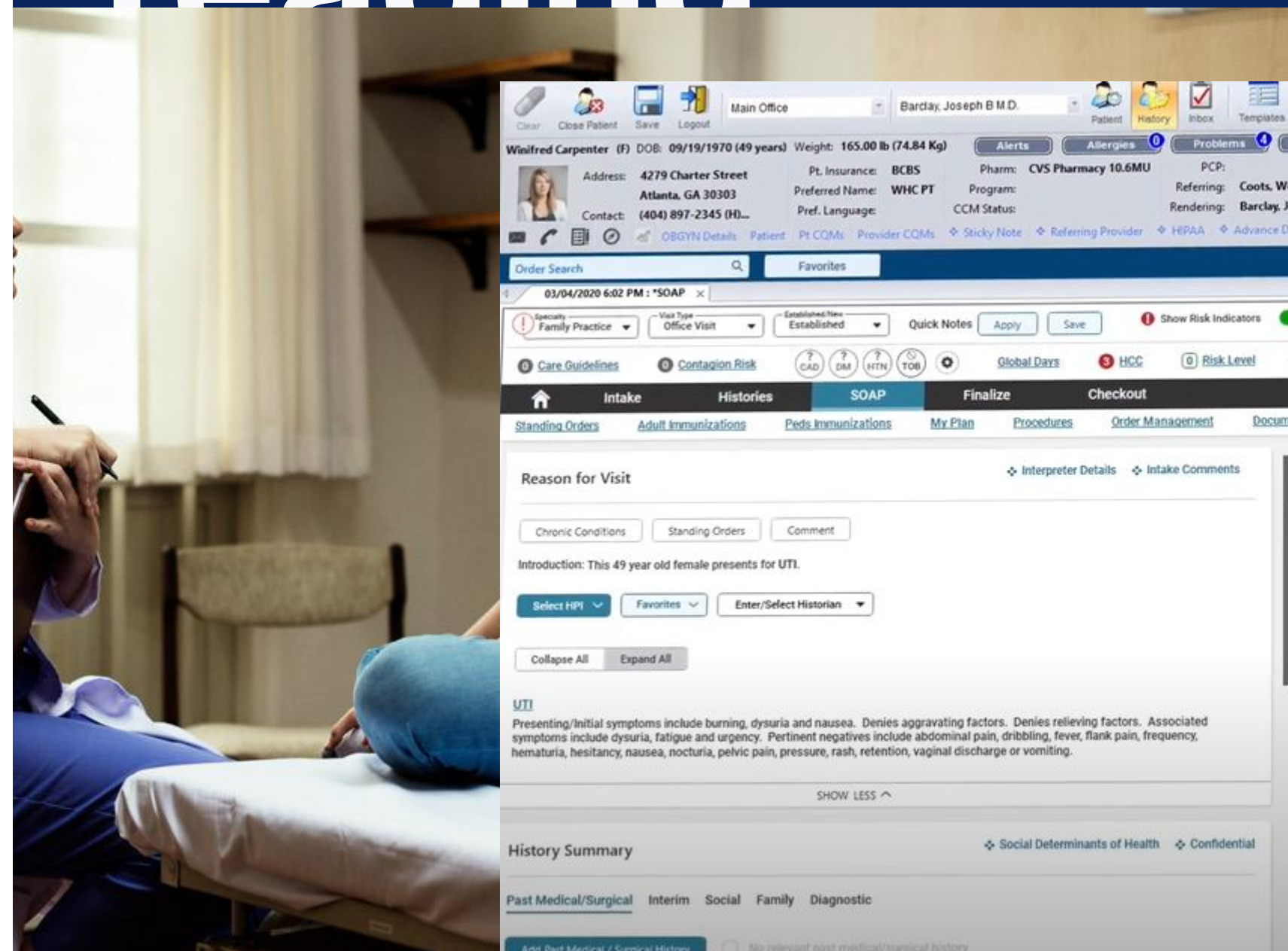
I had this very complex “shoulder” in today

No.  
You had a “patient” with a complex shoulder in today

# Our Platform – *short video*

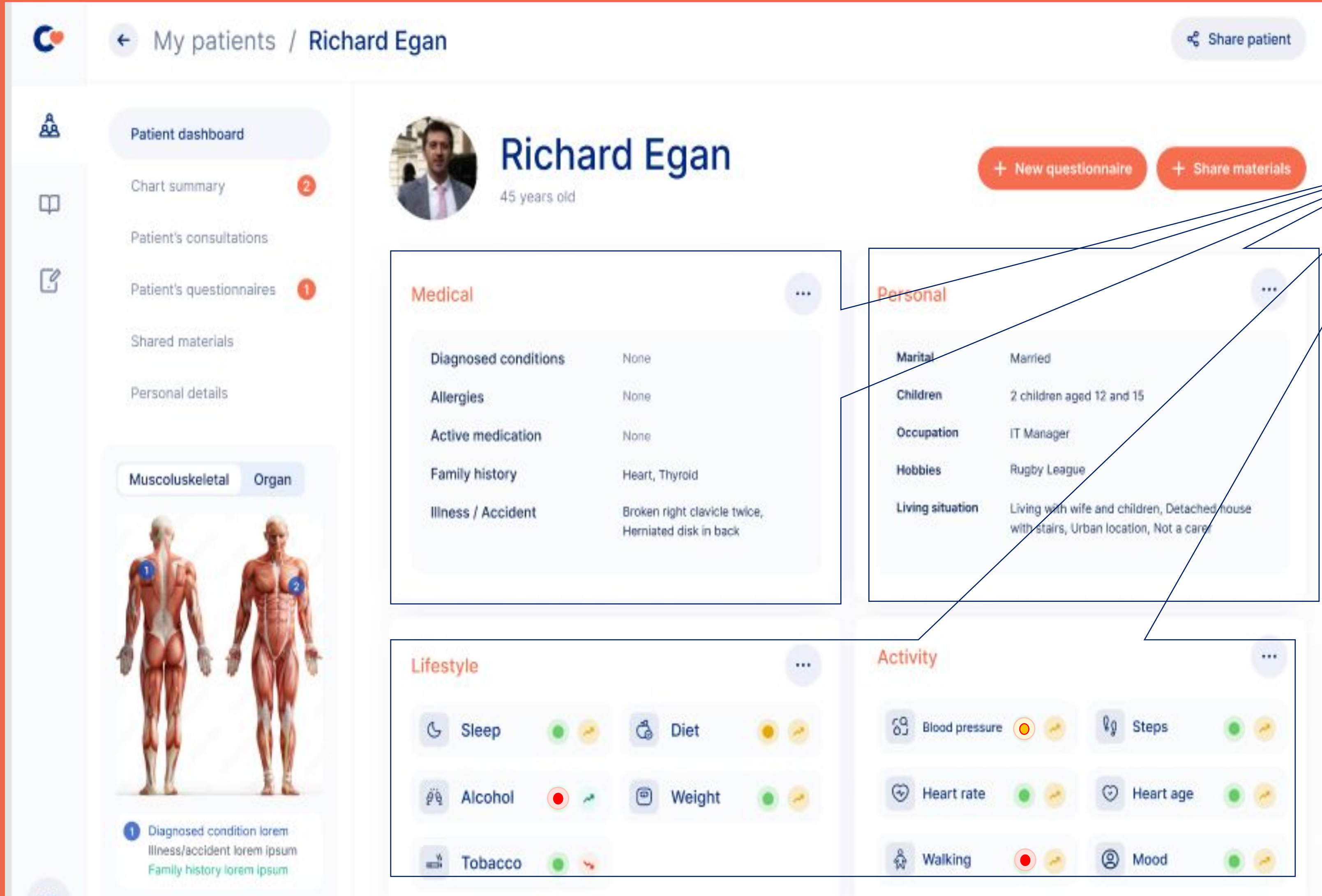


# Looking at the is a trouble in a pre-reading



The screenshot shows a medical record system interface for a patient named Walfred Carpenter. The patient's information includes DOB (09/19/1970), weight (165.00 lb), and address (4279 Charter Street, Atlanta, GA 30303). The system displays a SOAP note for a visit on 03/04/2020. The 'Reason for Visit' section includes an introduction: 'This 49 year old female presents for UTI.' The 'Physical Exam' section is expanded, showing details for Abdomen, Cardiovascular, and Respiratory systems. The interface includes various navigation tabs like 'Intake', 'Histories', 'SOAP', 'Finalize', and 'Checkout', as well as a 'Vital Signs' section.

# Cushla's patient summary



My patients / Richard Egan

Richard Egan  
45 years old

Medical

Diagnosed conditions	None
Allergies	None
Active medication	None
Family history	Heart, Thyroid
Illness / Accident	Broken right clavicle twice, Herniated disk in back

Personal

Marital	Married
Children	2 children aged 12 and 15
Occupation	IT Manager
Hobbies	Rugby League
Living situation	Living with wife and children, Detached house with stairs, Urban location, Not a carer

Lifestyle

Sleep	Diet
Alcohol	Weight
Tobacco	

Activity

Blood pressure	Steps
Heart rate	Heart age
Walking	Mood

- We are a social
- Real trend factors that information –
- Having done
- Not your social
- Summary shares
- media answers
- create repetition
- the same story
- Medication names are difficult
- Feeds are needed from EHR's but patient entry is needed too

# Pilot – *Community nursing notes*



- Patient registers with Cushla
- Patient consents to sharing their data with the Community nurse and the hospital



- Community nurse registers with Cushla
- Community nurse can add a photo of their handwritten treatment notes to the patient record in Cushla
- The hospital has access to this note if the patient is admitted to A&E

<https://we.tl/t-RN4aSpfPO2>

# Our Platform



We take fragmented health information from multiple existing sources...

..and pull this data together to create a more complete picture of your health

**Medical Systems**  
socrates Cerner  
Cliniko

**Wearables**  
fitbit GARMIN  
OMRON

**Patients**  
[Document icon] [Image icon] [Cushla logo]

**Cushla**

Cushla Algorithms & AI

User Interface

Microsoft Azure

Security Scalability Global Access Flexibility

Hospitals

Community Care

Health Insurers

Individuals

Pharma

Government

# Drivers of Success

## Personal Digital Adoption

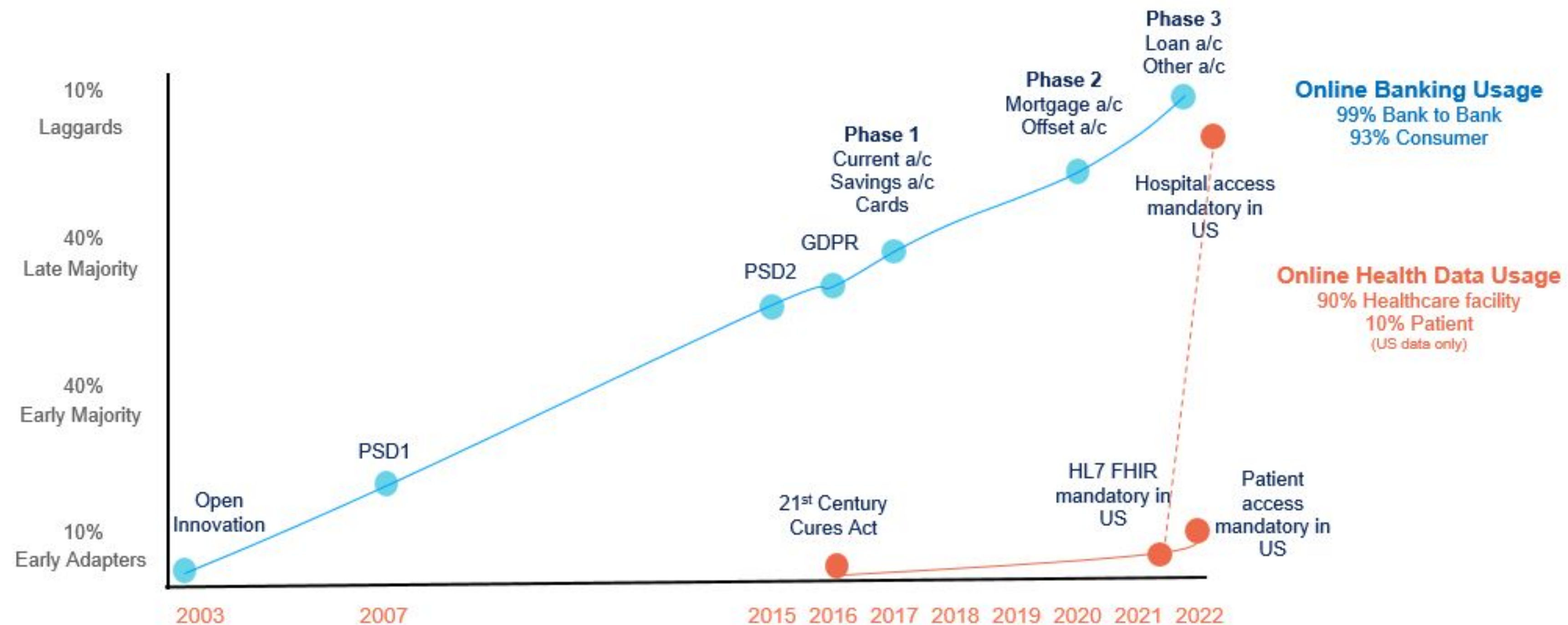
- Personal Banking
- Travel planning
- Cushla allows objectives of care delivered closest to home

## Standards

- Messaging – FHIR / OpenEHR
- Identity – International Health Identifier
- Regulation – GDPR / HIPAA etc.

## Healthcare Budgets

- Ireland budget up 1.1Billion to €23.4BN
- UK budget up 2.9%
- US budget up ~ \$1.83 Trillion





*“We see a future where every healthcare interaction will result in an update to your Cushla record **at the time of the interaction.**”*

*We see every Cushla member being **engaged** in their healthcare, **controlling** who accesses their data and **consenting** to sharing personal information.”*

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# Thank you!

