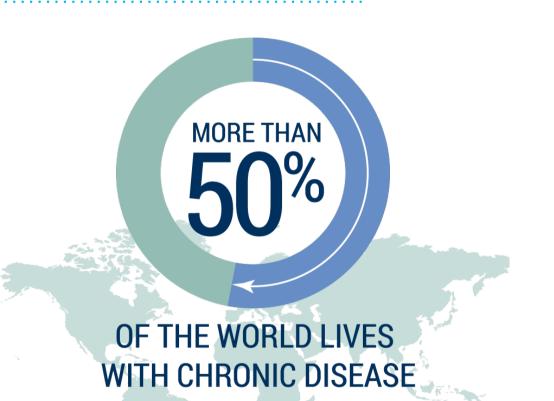


# empowering better outcomes

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## What's the problem







# Areas we're addressing











#### How we aim to make a difference

#### **For Patients**

Give them tools to better manage their health condition.

- Medication reminders to improve adherence
- Home diagnostics such as blood pressure & pulmonary testing
- Journals and validated educational to increase health literacy & engagement

#### For Healthcare Providers

Analytics and information to focus constrained resources where needed

#### **For Payors**

'Real world' outcomes data needed to move to value based healthcare

#### For Researchers

Tools to conduct new types of research across large patient populations

#### Who we work with





















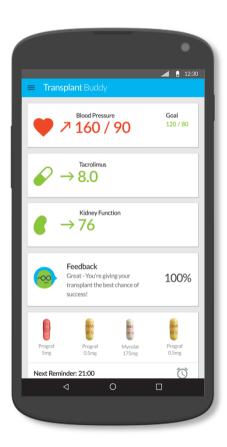




National Kidney Foundation™

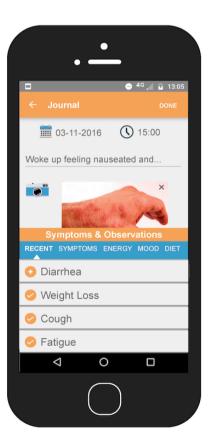


### **Our solution**









## Improving adherence

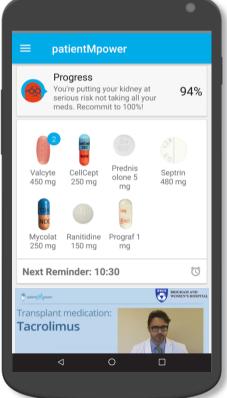


- Medication record
- Medication reconciliation (future)
- Reminders
- Self reported adherence & feedback
- Coaching









# Improving blood pressure control



- Coaching patients on risks to their health with poor bp control & benefits to regular monitoring
- Goal setting / regular monitoring with integrated monitor
- Coaching / feedback on results





## Improving education & health literacy



**Transplant Foundations** 

Establishing Habits & Behaviors

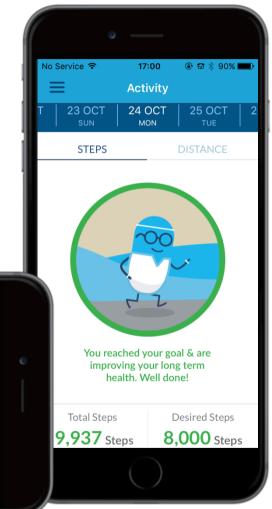
Sustaining & reinforcing behavior

Suite of educational content delivered in scheduled & intelligent / context aware situations

 Establishing & reinforcing behaviors to maximize lifespan of transplant







## **Home Measurements**





## Location services to help patients & research



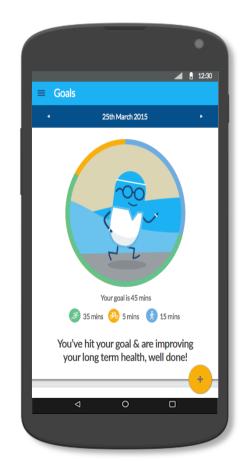
# Notifiable Diseases

#### **Helping patients**

Be skin aware where treatments side effects can cause skin cancer

### **Helping researchers**

Correlate disease exacerbations with patient generated data, environmental factors & notifiable diseases





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