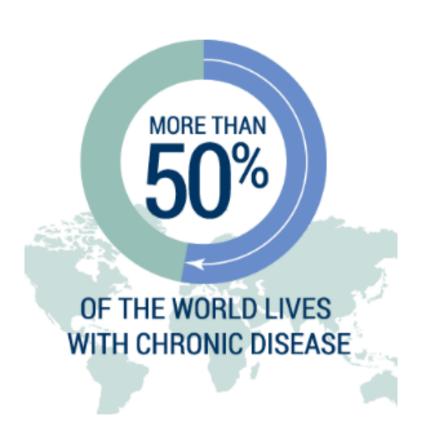


A digital solution for the **social prescribing** model of healthcare Facilitating A 'More Than Medicine' Approach To Health Improvement



Leeann Monk-Özgül Co Founder & Director

# Overarching Problem



- Chronic conditions and associated costs rising
- ₹ 80% of chronic conditions preventable
- Now widely accepted worldwide that a 'More than Medicine' approach is needed.

## What is Social Prescribing?



Connecting patients with a range of social, emotional or health needs to quality assured programmes and services in their own community to reduce their health risks.

Until now there has been no digital tool to facilitate this new model of health delivery:

... the Social Prescription

## Specific Problems

#### **Health Professionals**

- 80% health professionals want to provide social prescribing
- No time to research activities in the community
- No quality assurance on suppliers
- No ability to track & monitor patient progress after referral

#### **Employees/Patients**

- Want to receive social prescriptions from GP to reduce their health risks
- Want to know more about health & wellbeing activities in community
- Need 1-1 support to keep motivated





#### **Third Sector Delivery Organisations**

- Need to track project outcomes to prove value for money to commissioners
- Need to track individual patient health risk to report back to their funders



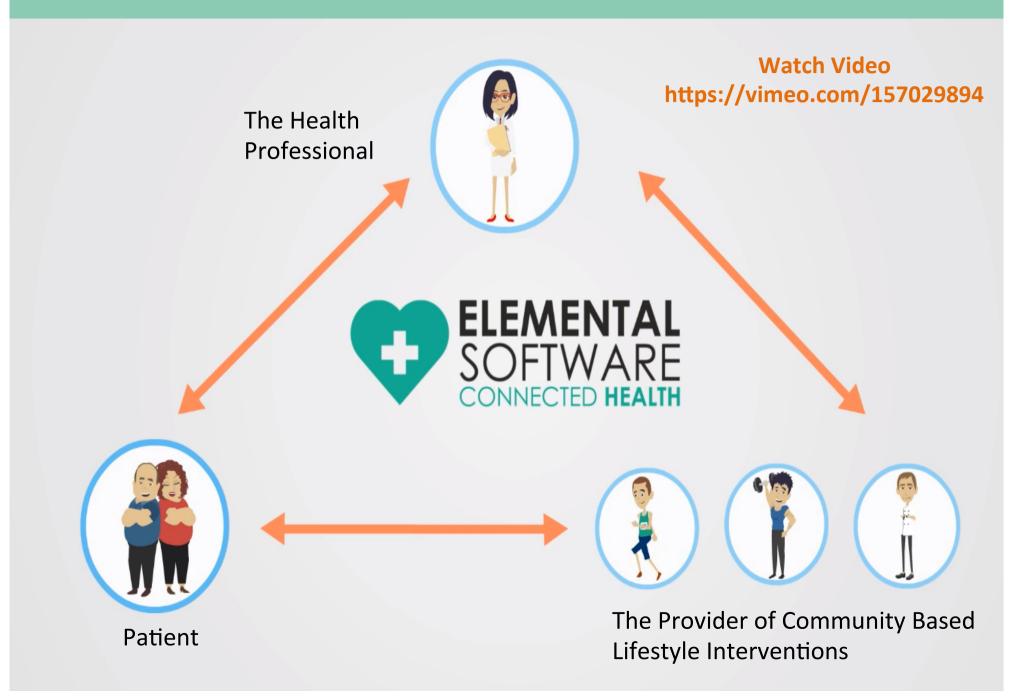
#### **Health Commissioners**

- Need analytics from commissioned programmes to prove value for money,
- Need to track outcomes to justify expenditure to report back to department of health

### Social Prescribing: Integral to NHS Strategy



### Our Solution



## **Externally Evaluated**



#### **RESULTS:**

- 75% completion rate
- Reduced BMI
- Lower depression levels
- Lower anxiety levels
- Reduced Diabetic RiskScore



#### Who Are Team Elemental

Social Prescribing Experts who help communities, industry, governments and academia reduce health risks through the social prescribing model of health care



Jennifer Neff Co Founder



Leeann Monk-Özgül Co Founder



Aidan McGrath Chairman



Ryan Williams Corporate Engagement



Mark Gowdy Lead Developer



Mary McKenna (Business Advisor)



Swati Khanna (Strategy and Business Advisor)



Andy Lavender
Activated
Patient Specialist



**Hilda** Yarker Delivery Partner



**Ken** Perry Referral Partner



### Thank You



#### Winner

Best Tech Innovation in the Third Sector



#### Winner

**Enterprise Software Category** 



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